

FORWARD.

Our Purpose.

The Pamplin College of Business Marketing Advisory Board (MAB) supports the efforts of the Pamplin College of Business Marketing Department to improve and enhance the student's marketing and sales education experience at Virginia Tech.

Our Mission.

We are alumni focused on building a lasting impact on the lives of students through mentoring, career guidance, class opportunities, as well as meeting other alumni in the marketing industry.

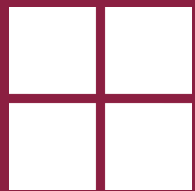
Our Impact.

- Engaged with **over 75%** of marketing students
- Alumni Engagement in **100% of Marketing Courses**
- Awarded **over \$20K** in scholarships
- **Placed 90%** of graduates through networking
- **Over \$30K** in funding for GA's and marketing students
- Consistent **commitment** to diversity
- **Over \$2K** invested in student orgs in **2021 alone**



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MARKETING
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