

**Academic Committee Meeting**  
**May 6, 2020**  
**3:00-4:30 P.M.**  
**ZOOM**

**Attendees:**

Bagchi, Rajesh  
Boyle, Kevin  
Carlson, Kevin  
Ghandforoush, Parviz  
Gnyawali, Devi  
Hunnings, Kay  
Khansa, Lara  
Maggard, Derick  
Maher, Jack  
McGehee, Nancy  
Mitchell, Elizabeth  
Russell, Robin  
Singal, Vijay  
Sumichrast, Robert  
Winkeler, Jay

**Absent:**

**Recording Secretary**  
Ridpath, Kimberly

**Minutes/Action Items/Announcements**

Dean Sumichrast welcomed special guests Derick Maggard and Jay Winkeler to this academic committee meeting. Sumichrast shared some good news. The total commitment in private funds for GBAC is almost \$27 million and is approaching this year's goal at \$28 million. He congratulated Elizabeth Mitchell for her efforts. This morning, faculty participated in the town hall with its focus on improving online teaching.

**Increasing Revenue**

Committee members suggested ways that Pamplin can increase revenue. Parviz Ghandforoush discussed actions his office is taking to expand enrollment in professional programs that generate revenue, including all formats of the MBA and the MIT. The committee discussed enrollment in other specialized masters (MACIS, Masters of Business Analytics and the MSBA-HTM. In addition, the executive format of

the Ph.D. programs was discussed. Lara Khansa said fall enrollment, including the proportion of out of state students, will be stronger than expected.

## Budget

Sumichrast said Kay Hunnings has been incorporating suggestions from various members of the Academic Committee. The reduction in cost is greater than proposed last week, and almost achieves what is required for a 10% budget cut. Sumichrast said colleges have been requesting additional tools including yearlong research leaves and furloughs. He suggested that department heads ask their faculty if there is interest in potential year-long research leaves. Hunnings will estimate the budgetary impact based on the number of faculty accepting this option. Hunnings reviewed a spreadsheet showing new commitments for FY21 and reductions including not replacing personnel, eliminating programs, and reducing the cost of events, travel, etc. The committee highlighted disadvantages of some of the reductions proposed. Members also suggested additional areas for savings. Sumichrast said Hunnings will submit the reduction proposals next week. She will revise the plans based on the needs to meet targets as well today's discussion. Even after Pamplin's proposals have been submitted, it will be possible to make changes.

## Online Learning Task Force

Sumichrast invited Kevin Carlson to discuss the findings of the committee and next steps. Carlson provided very positive feedback following this morning's Town Hall meeting which focused on online learning. The committee has been very successful, and Carlson encouraged faculty to reach out, including TLOS and The Center for Education of Teaching and Learning. Carlson will create a final report from the task force that will embed the feedback and recommendations. Carlson shared the **three recommendations**:

- For these efforts to be continued, the task force suggests creating an Adhoc committee for 20-21, to continue work on improving online learning in the college.
- Identify a way to provide instructional design resources to the college, either through a new hire or by reassigning an existing faculty member.
- Hire undergraduate students to support the building and administration of classes for the upcoming year, particularly in the area of student-student collaboration and course communications.

**Action Items:**

1. Carlson to assure availability of the of Canvas ONLINE LEARNING site to all faculty and complete the final report for from the task force to distribute to department heads, deans, and directors within Pamplin.
2. Department heads will contact their faculty to learn the level of interest in year-long research assignments.
3. Department heads will send their faculty plans to Kay Hunnings to update the reduction option plans spreadsheet. NOTE: Proposal is due May 15<sup>th</sup>.