

Pamplin Internal Events Committee Meeting Minutes

Wednesday, October 13, 2021

9:00 – 10:00 am

Pamplin 1028

Attendees:

Heather Simpson (HTM), Chelle Darr (MKTG), Whitney Ratcliffe (ACIS), Wanda Williams (Advancement), Cassy Davis (DEIB), Miranda Brooks (Dean's Office), Michelle Messner (REAL), A'me Dalton (MKTG).

CVC College Update:

Pamplin's CVC representative, Chelle Darr started out the meeting with an update on where the Pamplin College of Business stands in the CVC campaign that runs from October 1st to December 10th. Our college goal is \$16,599 and we have currently raised \$2,530 with 8 out of 229 participants. We are aiming for 100% departmental participation this year! Chelle will send out email updates on a regular basis.

Fundraising Ideas:

The Pamplin Internal Events Committee discussed possible CVC fundraising efforts and decided on four ideas:

- Dollar Doughnuts (October 26th and 27th) – boxes of doughnuts will be in each Pamplin departmental office, upon approval, and will offered to faculty, staff, and students for \$1.00 each.
- Chili Cookoff (November 8th) – Held in Pamplin 1028 from 11am to 2pm. Faculty, staff, and students are encouraged to donate \$5.00 for a to-go bowl of soup and promoted to vote for their favorite soup via an online Doodle Poll. Departmental delivery options will be available!
- Cutest Pet Contest (Online via CVC Gives) – Faculty, staff, and students will have from November 1st to November 7th to upload a picture of their pet. Faculty, staff, and students will have from November 8th to November 14th to vote for the cutest pet!
- Ultimate Hokie (Date TBD) – Faculty, staff, and students will have two weeks to vote for their "Ultimate Hokie" in each departmental office. Faculty and staff will receive 1 vote per \$1.00 and students will receive 2 votes per \$1.00. The "Ultimate Hokie" with the most votes at the end of the two weeks will be decked out in VT gear at the next Pamplin F/S meeting.

Gift Cards

Gift cards will be raffled off to those who donate to the CVC online this year. There will be four gift cards total, amounting in \$25, \$50, \$50, and \$100. Give away dates are October 25th, November 8th,

November 22nd, and December 6th. The committee discussed possible gift card options such as Amazon, Kroger, and local restaurants.

Christmas Luncheon

The committee discussed possible venues for the Pamplin College of Business' Annual Luncheon. Eastern Divide Brewing Company located at 3175 Commerce St, Blacksburg, VA 24060 was recommended.