

Fall 2022 Faculty and Staff Meeting

MONDAY, SEPTEMBER 19, 2022

1:00 – 2:30 P.M.

PAMPLIN 1045





Pamplin Updates

Dean Russell



L New in the Dean's office

- Roberta S. (Robin) Russell – Interim Dean
- Beth Osborne - Assistant Dean of Administration





New Faculty & Staff

L (more than 50 new folks!)

ACIS (1)

- Gregory Kogan – Assistant Professor of Practice

BIT (8)

- Ruba Aljafari – Assistant Professor
- Andrew Arnette – Associate Collegiate Professor
- Michael Flora – Assistant Professor of Practice
- Alice Jang – Assistant Professor
- Jiayi Liu – Assistant Professor
- Jeremy Sudweeks – Associate Professor of Practice
- Hailong Zhang – Assistant Collegiate Professor
- Adrienne Sable – Lead Administrative Manager

Business Office (2)

- Traci Blankenship – Human Resources Assistant
- Amanda Fawkes – Financial Analyst

CBA (2)

- Shannon Dillon – Project Coordinator
- Luke Williams – Associate Director of Marketing, Communications and Events

APEX Center for Innovation & Entrepreneurship (2)

- Caroline Honeycutt – Administrative & Events Manager
- Isabella Rossi – Marketing & Communications Coordinator

DEIB (2)

- Cassy Kost – DEIB Specialist
- Coral Rojas – Assistant Director, Outreach, Recruitment, and Pre-Collegiate Programs

FIN (2)

- Jesse Lineberry – Assistant Professor of Practice
- Elesha Wikle – Assistant Professor of Practice

HTM (4)

- Mark Bratton – Visiting Instructor
- Keith Brophy – Visiting Instructor
- Grace Gorey – Graduate Program Assistant & Department Head Secretary
- Mary Richards – Graduate Program Coordinator





L New Faculty & Staff

International Programs

- Marjorie Woods – Program Director

MGMT

- Denise Cordova – Assistant Professor of Practice
- Christopher Courtney – Collegiate Associate Professor of Technology
- Cindy Devers – Professor
- James Lewis – Assistant Professor
- David Williamson – Associate Professor of Practice

Marketing

- Abdul Al Jumaily – Instructor
- Missy Alderman – Education Support Specialist
- Mark Michalisin – Associate Professor of Practice AY
- Shilpa Rao – Associate Professor of Practice AY
- Xin (Shane) Wang – Professor
- Yan Xu – Assistant Professor Marketing

Advancement

- Alexa Briehl – Director of Communications and Marketing
- Caitlin Camire – Alumni Relations Coordinator
- Boston Carberry – Leadership Gifts Officer
- Andy da silva – Photographer/Videographer
- Raz Faqe Mahmood – Development Associate
- Rashawn Franklin – Digital Content Producer
- Erin Harwood – Stewardship Officer
- Nathan Leopard – Director of Development PCOB



New Faculty & Staff

REAL

- John Clements – Collegiate Assistant Professor
- Abbigale Evans – Marketing Communications Coordinator
- Rachel Overbay – Academic Adviser and Program Manager
- Ashley Ulp – Program Support Specialist

Undergraduate Office

- Abbigail Bond – Career Services Coordinator
- Melanie King – Academic Advisor
- Diana Medley – Fiscal Technician/Coordinator
- Parker Sanders – Academic Advisor
- Leigh Walters – International Programs Academic Specialist



Update from the Dean – Dean's Search

- Dean's Search

- Nominations should be submitted to VTPamplinDean@heidrick.com
- Timeline to have new Dean announced in Spring; begin position in Summer or Fall of 2023

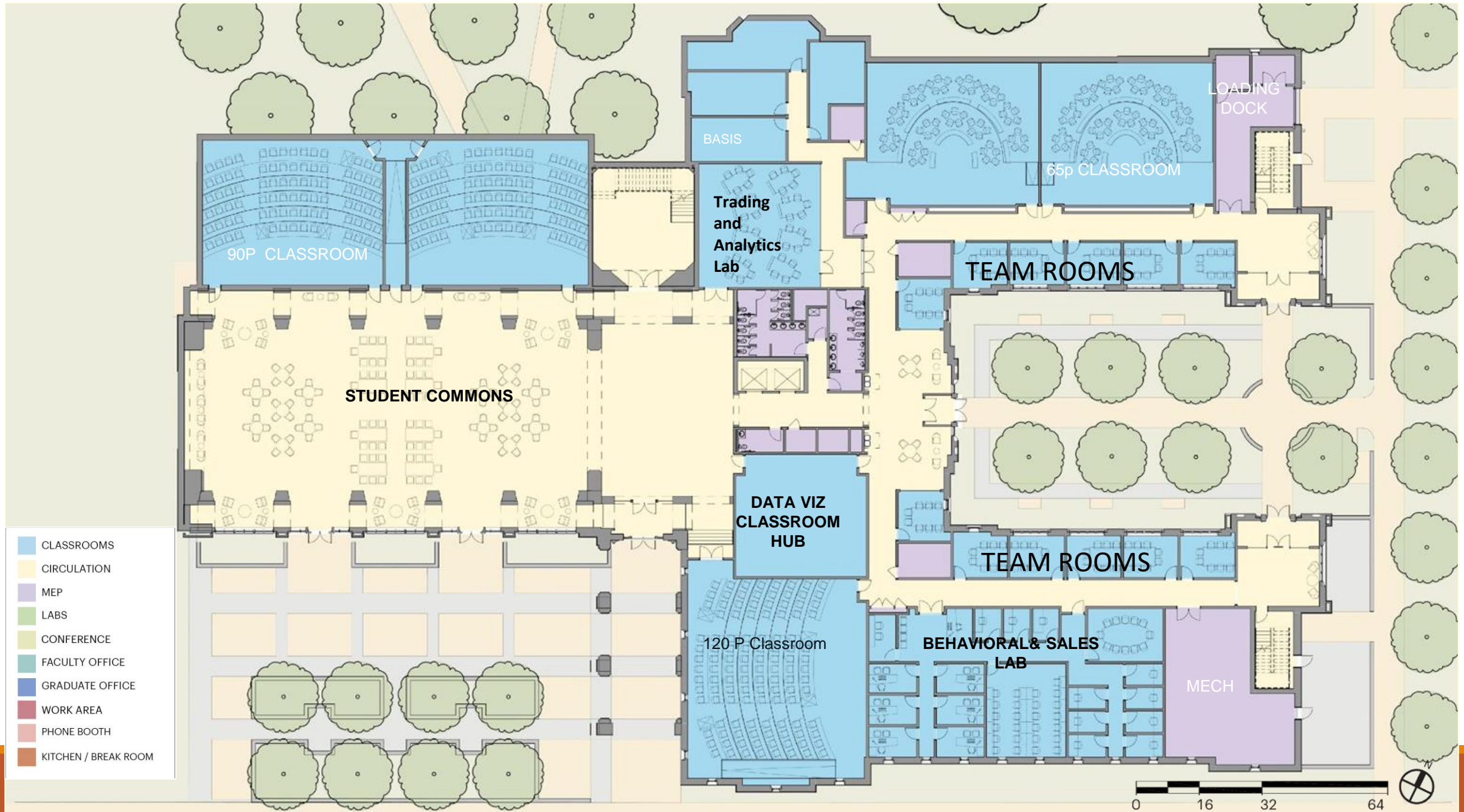
For Pamplin College of Business, Virginia Tech seeks an energetic leader, visionary thinker, and strong communicator who will help transform Pamplin into an internationally recognized top-tier business school. The next Dean of Pamplin will strategically position the college for the future, identify new opportunities for growth, and advocate for the college and the important role it plays in the university's research, outreach, and education mission. The successful candidate will have a strong record of relevant research and scholarship success and the ability to lead complex organizations. The Dean will also be adept at championing the college externally to donors and alumni, as well as state, national, and international leaders.



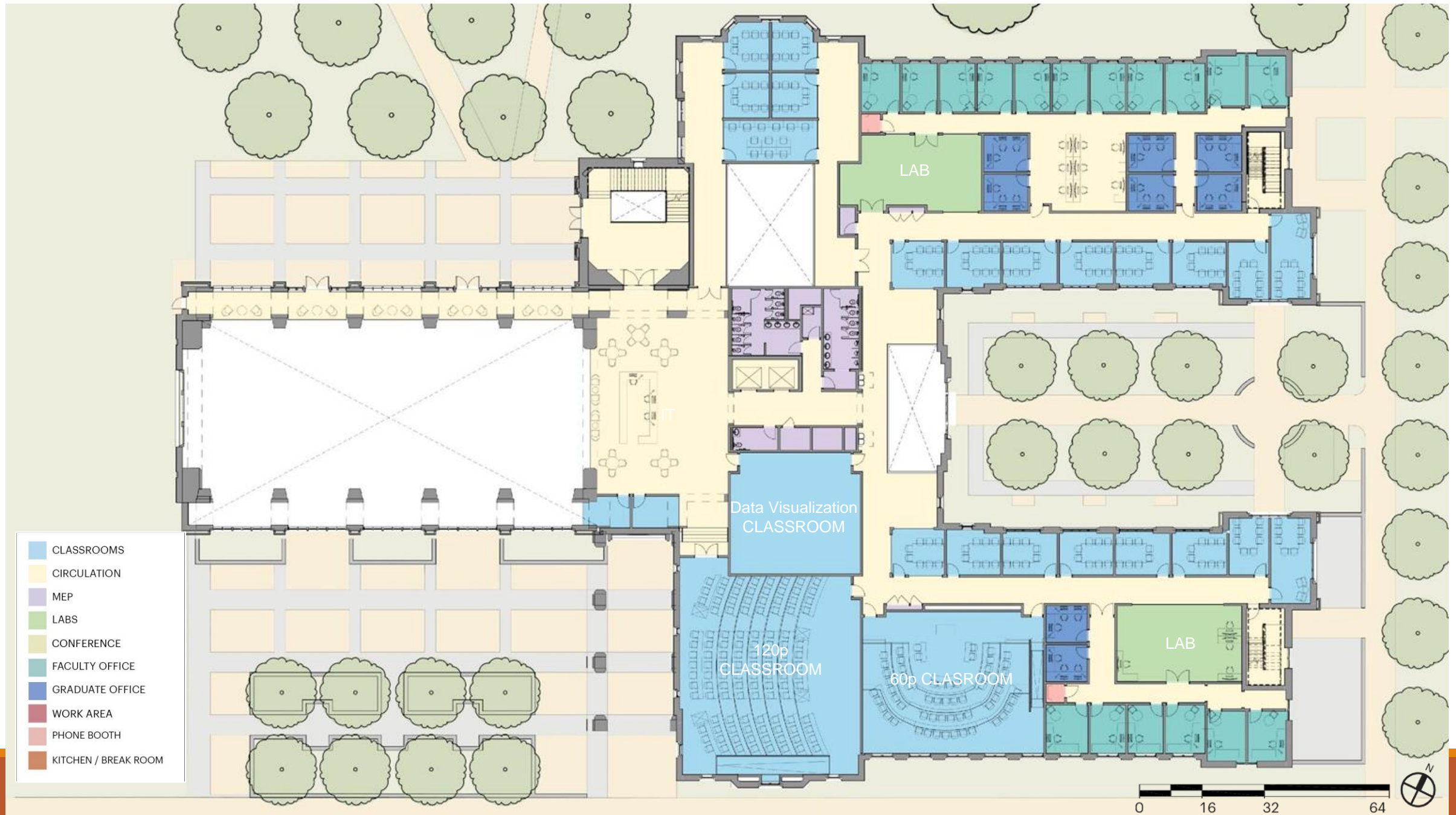
Update from the Dean - Facilities

- Data & Decision Sciences Building
- GBAC #1
- Innovation Campus

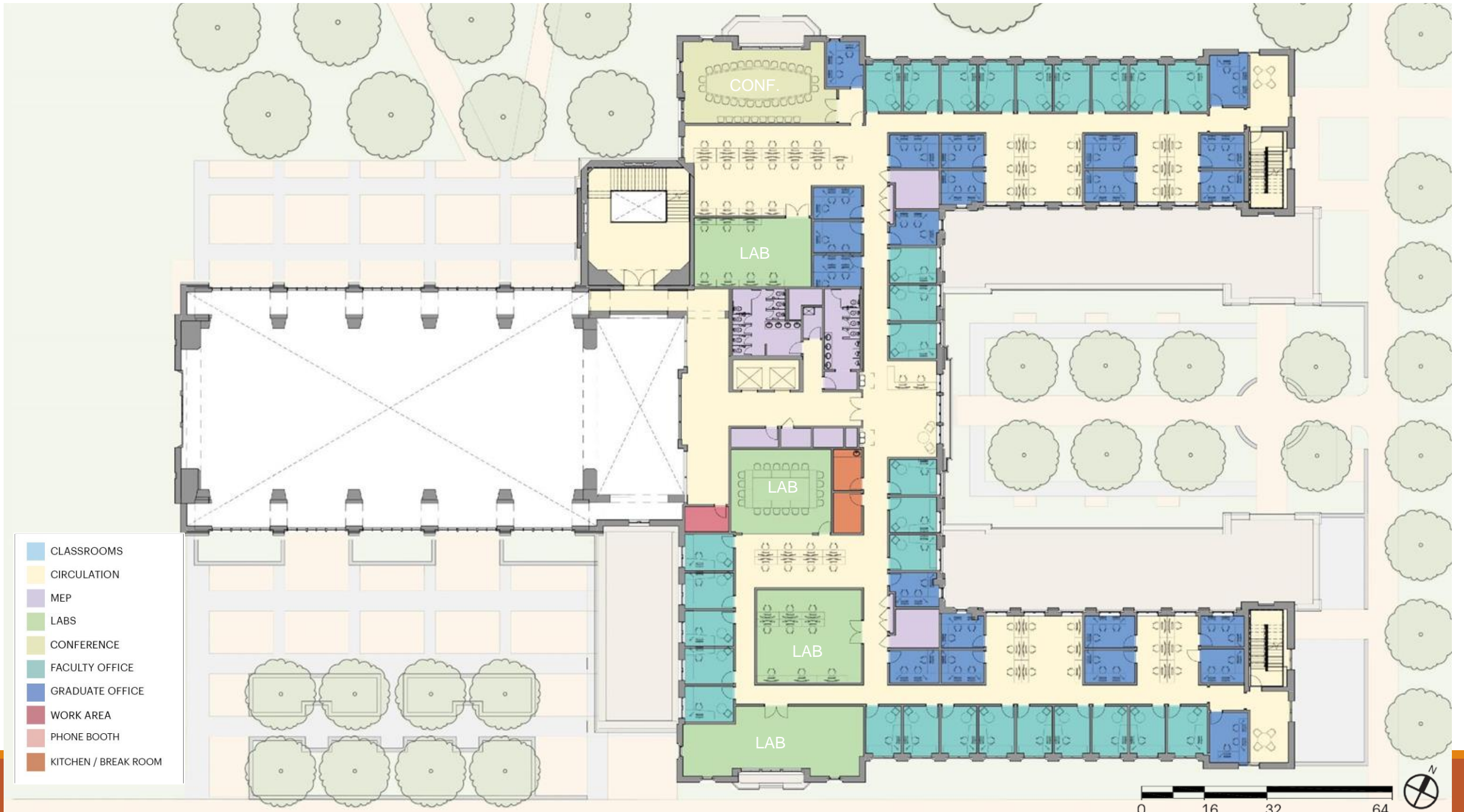
GROUND FLOOR – PLAN DADS



SECOND FLOOR – CURRENT PLAN



THIRD FLOOR— CURRENT PLAN



FOURTH FLOOR— CURRENT PLAN




- CLASSROOMS
- CIRCULATION
- MEP
- LABS
- CONFERENCE
- FACULTY OFFICE
- GRADUATE OFFICE
- WORK AREA
- PHONE BOOTH
- KITCHEN / BREAK ROOM

Ground Floor



	BLDG 1	BLDG 2
GROUND FLOOR	26,000	41,200
TOTAL GSF	104,000	120,000

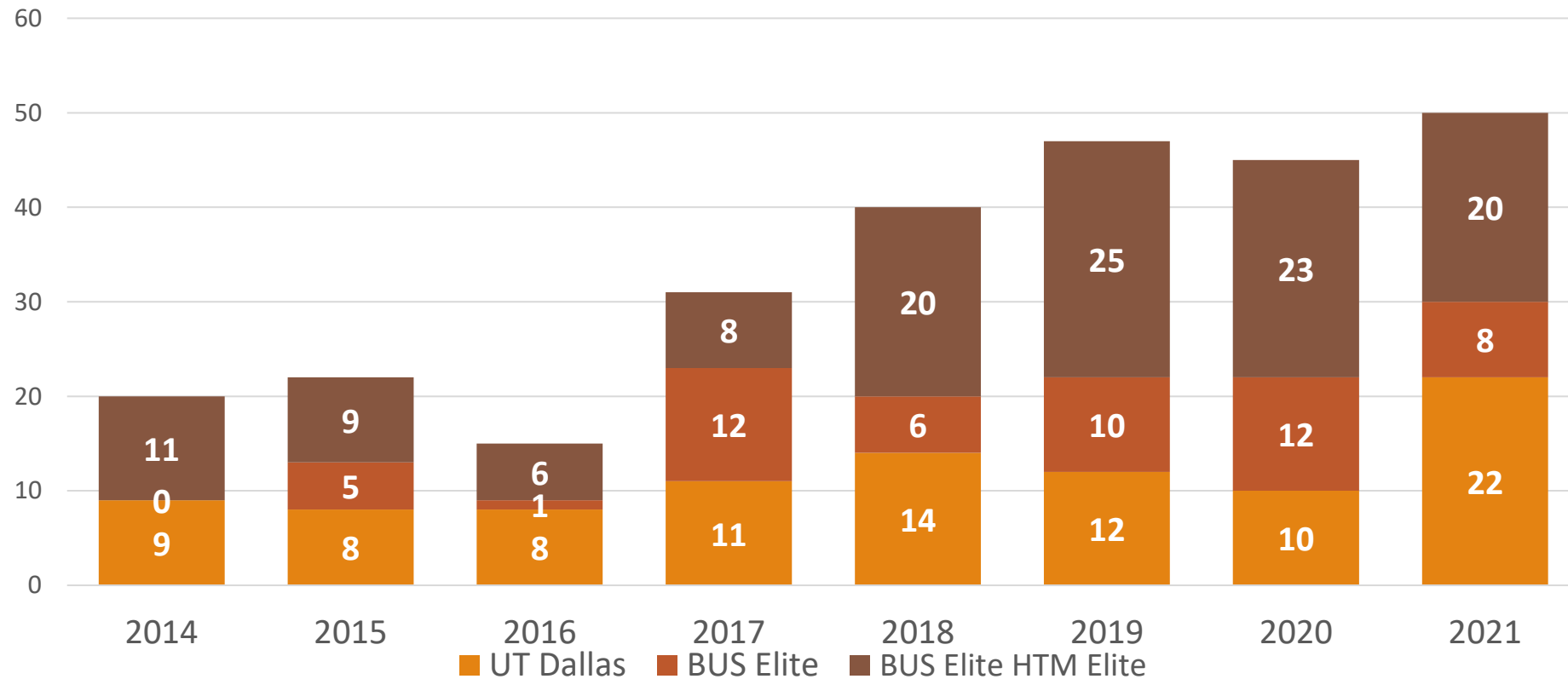




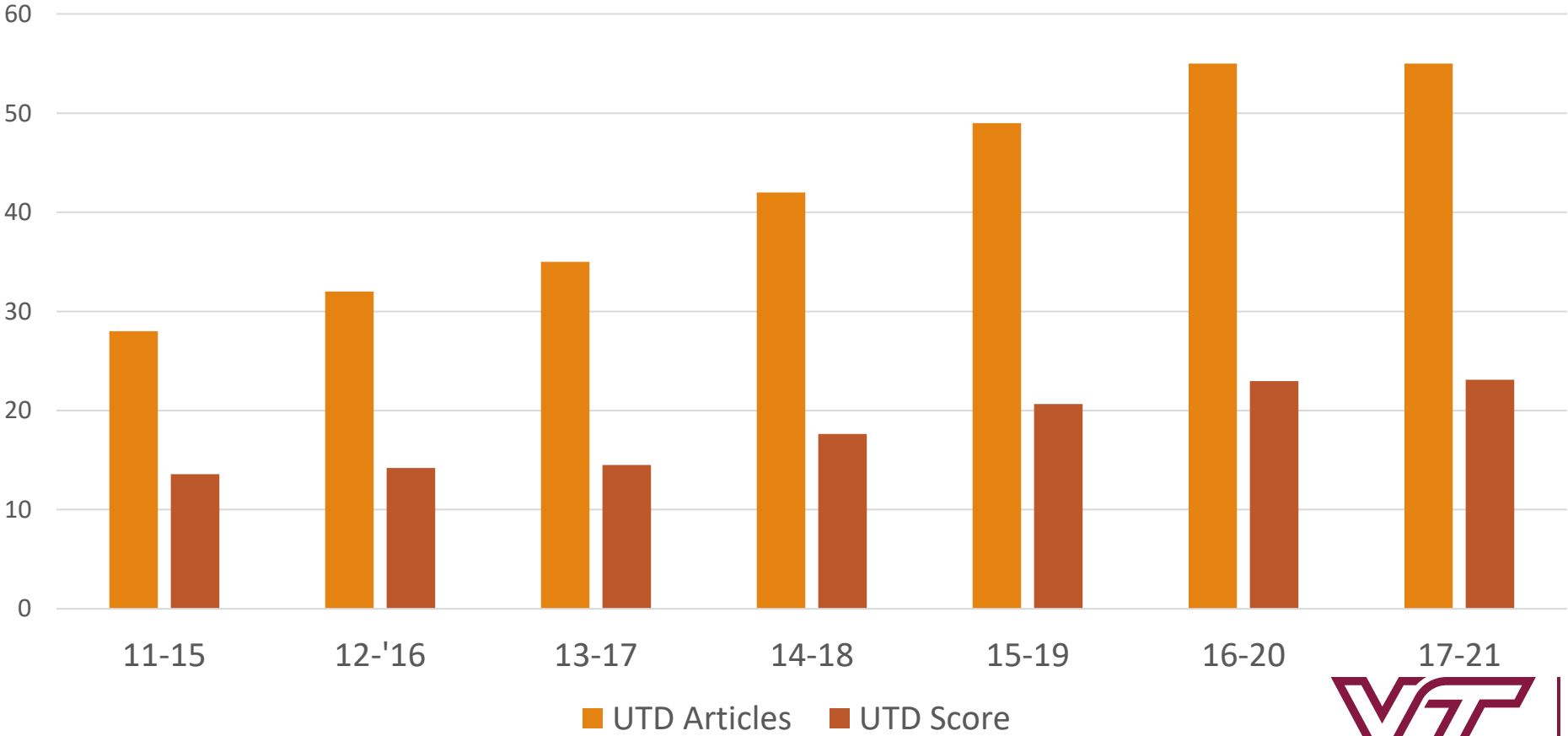
Research and Faculty Affairs

Dean Carlson

Pamplin Elite Publications Accepted by Year



Increasing UT Dallas Articles and Scores



PAMPLIN COLLEGE OF
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VIRGINIA TECH.

College Progress Toward Top 50 in the UT Dallas Rankings

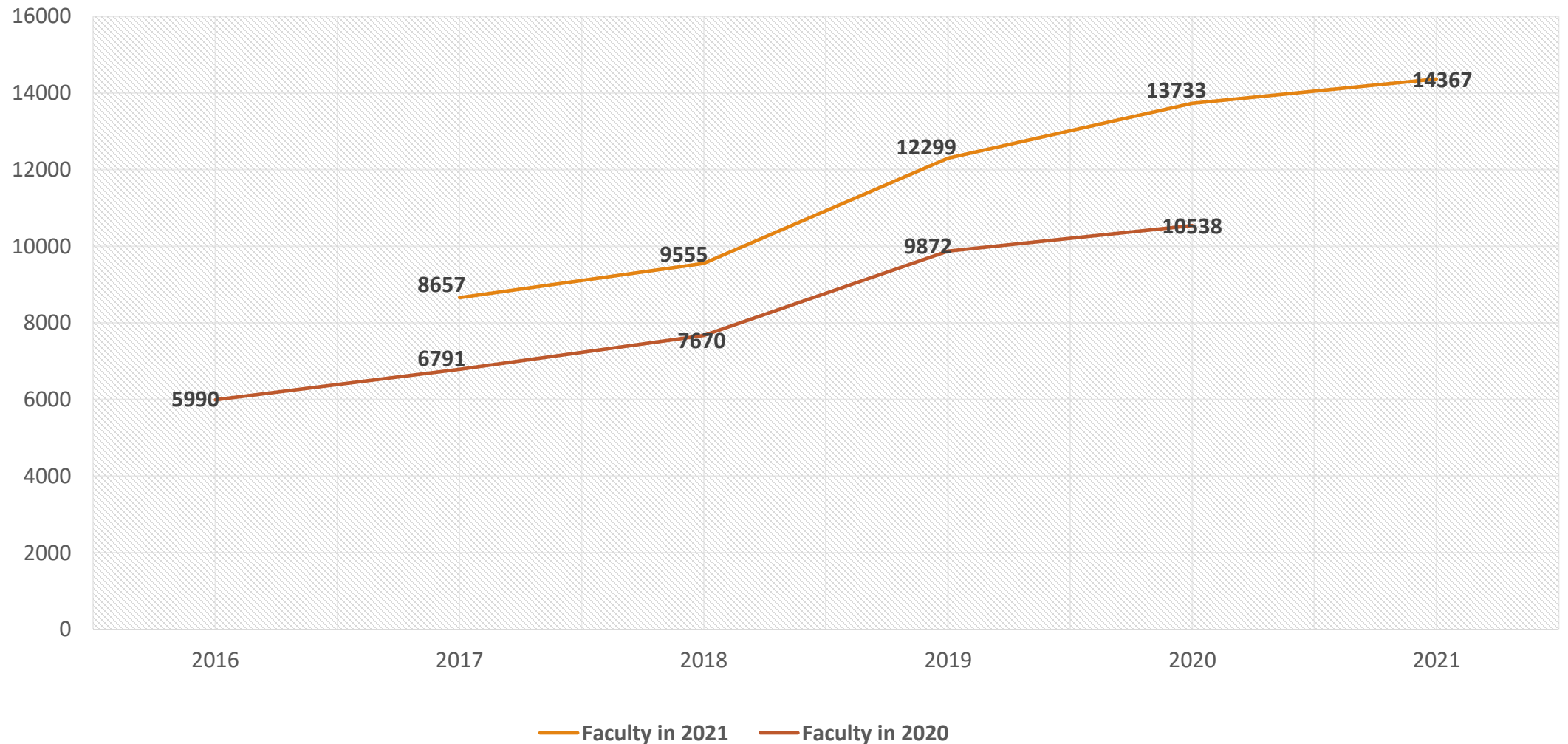
Rank	13-17	14-18	15-19	16-20	17-21
UTD Rank	86	80	72	69	71
UTD Articles	35	42	49	55	55
UTD Score	14.51	17.64	20.64	22.97	23.11

College Progress Toward Top 50 in the UT Dallas Rankings

Published	2017	2018	2019	2020	2021	Total
UTD Articles	9	14	12	9	11	55
UTD Score	3.75	6	5.7	3.83	4.37	23.12

Accepted	2017	2018	2019	2020	2021	Total
UTD Articles	11	15	13	10	22	71
UTD Score	5.15	6.14	5.15	3.49	8.42	28.35

Web of Science Citations by Year



Sponsored Research Submissions and Expenditures

	FY 21	FY 22
Total extramural research expenditures	\$638,153	\$677,627
Comp. funded federal research support	\$378,036	\$336,435
	CY 20	CY 21
Proposals Submitted	19	20
Proposals Awarded	8	6
PCOB Grant Dollars Approved	\$2,445,524	497,756

Promotions and Tenure 2021 - 2022

Promotion to Associate Professor

- Eojina Kim (HTM)
- Liang Tan (ACIS)

Promotion to Full Professor

- Manisha Singal (HTM)
- Cynthia Devers (MGT)
- Shane Wang (MKTG)

Promotions 2021 - 2022

BIT

- Laura Clark to Senior Instructor
- Michelle Seref to Collegiate Professor
- Barbara Fraticelli to Associate Professor of Practice

FIN

- Brian Hart to Associate Professor of Practice

MGT

- Elizabeth Jamison to Associate Professor of Practice
- Dirk Buengel to Associate Professor of Practice



Greater Washington DC

Dean Ghandforoush

New Hires



Dr. Shane Wang,
Professor of Marketing



Alison Garrett,
Associate Director
of MIT Program



Maria Stewart,
Associate Director of Alumni
and Corporate Outreach



Pamplin Programs at GWDC

- EvMBA, OMBA, MIT, MSBA-HTM, BXBR and Undergraduate BIT-Cyber
- Programs designed to recruit professional students at the undergraduate, masters and PhD levels
- Several programs are highly ranked by US News & World Report and other organizations
- Course modality is fully in-person for EvMBA, fully online for OMBA and MIT, and hybrid for MSBA-HTM, BXBR, BIT-Cyber
- Covid's impact on student applications and enrollments in 2020 and 2021, positive trends (increases) for spring 2023
- OMBA second cohort with 30 students, strong student backgrounds from Virginia and several other states



Pamplin Programs at GWDC

- MBA Advisory Board, MIT Advisory Board and MSBA-HTM Advisory Council
- MIT student club, MBA mentoring club, MSBA-HTM Graduate Hospitality Student Association
- Graduate Studies & Policies Committee will review and finalize the MSBA-BA curriculum for GWDC
- NMIMS students will enroll in MSBA-BA in GWDC starting Fall 2024
- STEM certification plans for MBA, MSBA-BA, HTM, MIT and PhD
- Pamplin GWDC programs will relocate to Innovation Campus in Fall 2024



Undergraduate News

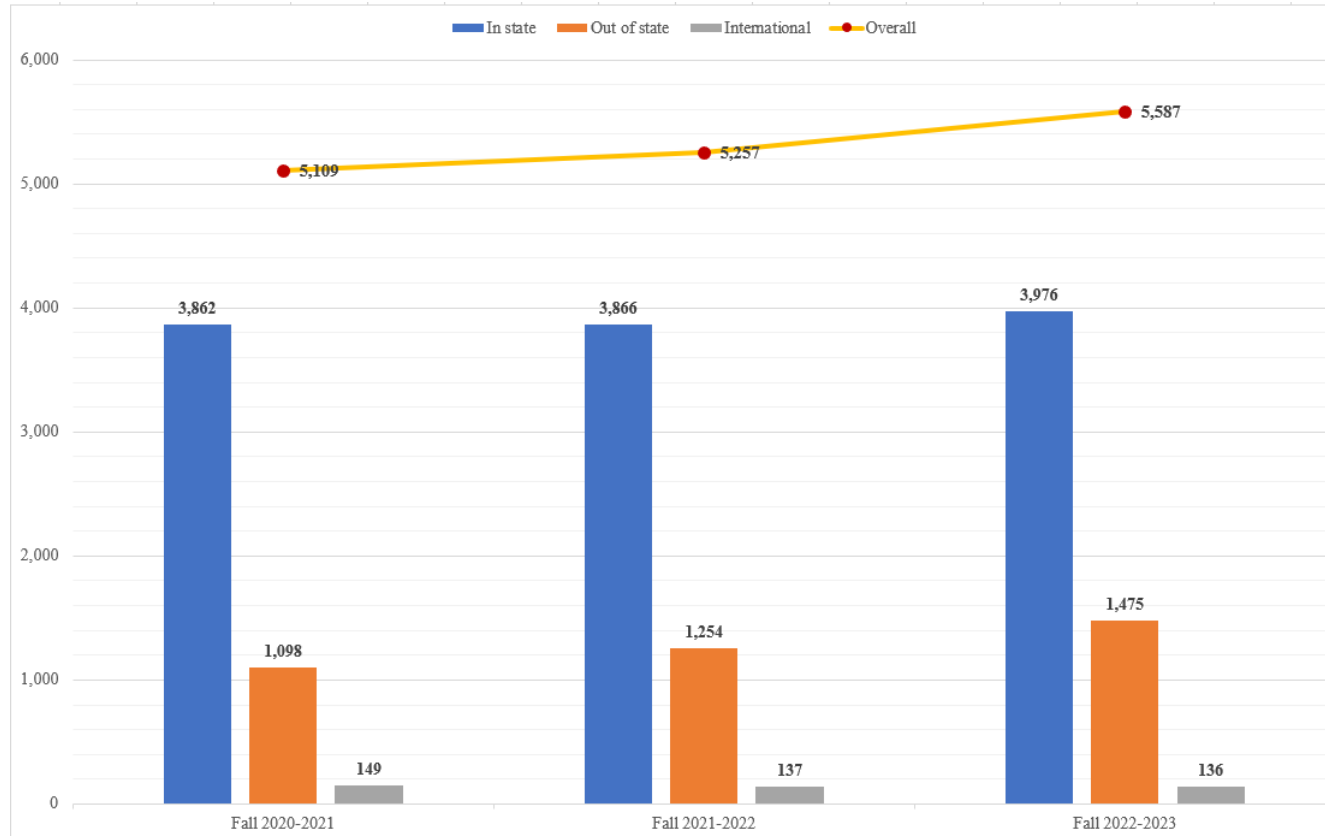
Dean Khansa

New Freshmen and Transfer Students – 2022 vs. 2021



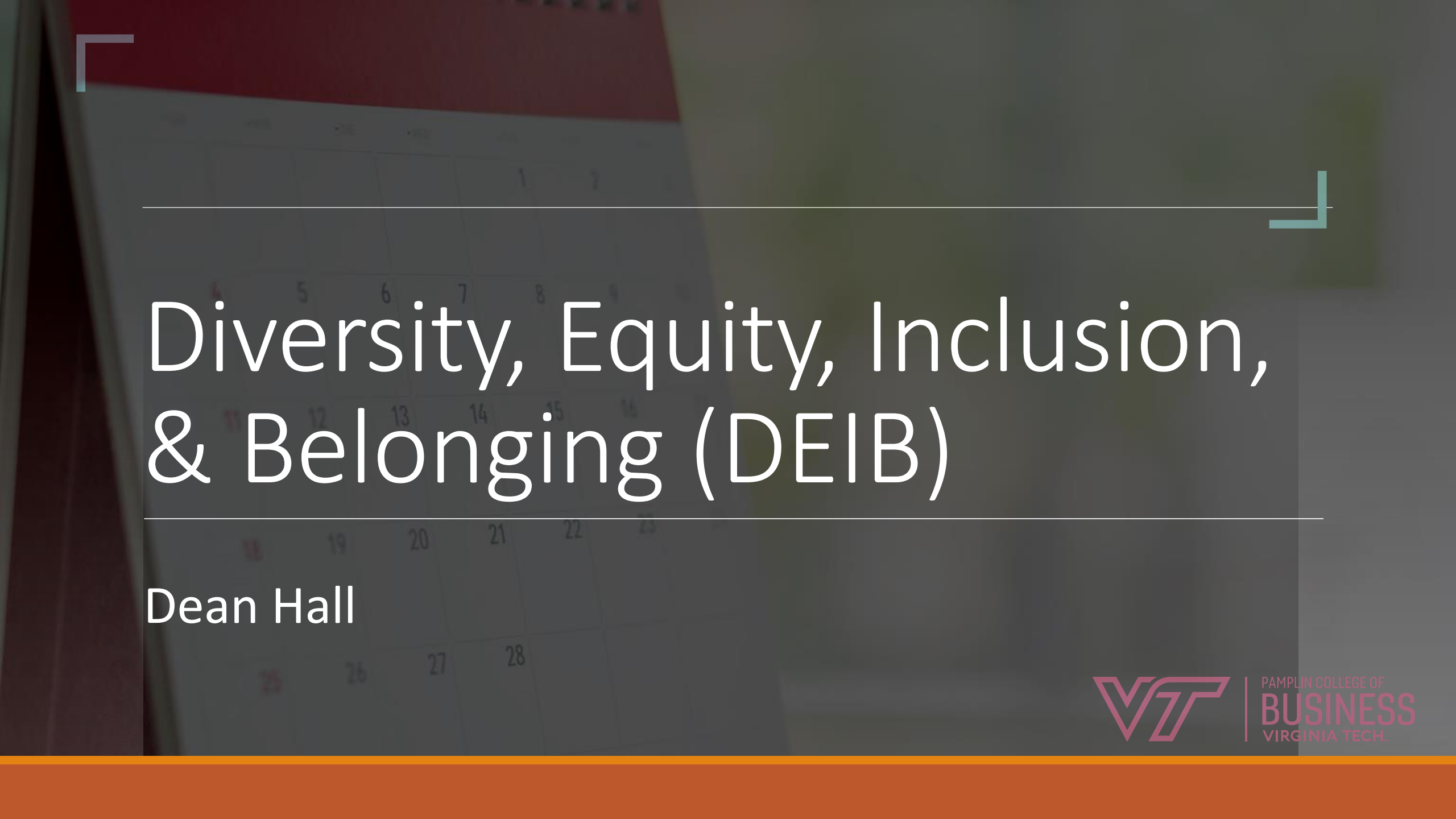
First Time in College (FTIC)										
	2022				2021			Percent Change		
	Completed Applications	Offers	Accepts		Completed Applications	Offers	Accepts	Completed Applications	Offers	Accepts
In State	3,342	1,122	747	In State	3,128	1,083	708	6.84%	3.60%	5.51%
Out of State	2,748	1,668	442	Out of State	2,304	1,354	419	19.27%	23.19%	5.49%
International	234	119	24	International	171	48	9	36.84%	147.92%	166.67%
Total	6,324	2,909	1,213	Total	5,603	2,485	1,136	12.87%	17.06%	6.78%
Transfer (VCCS and Non-VCCS)										
	2022				2021			Percent Change		
	Completed Applications	Offers	Accepts		Completed Applications	Offers	Accepts	Completed Applications	Offers	Accepts
In State	467	271	230	In State	497	175	136	-6.04%	54.86%	69.12%
Out of State	92	43	21	Out of State	73	9	4	26.03%	377.78%	425.00%
International	25	18	6	International	26	17	12	-3.85%	5.88%	-50.00%
Total	584	332	257	Total	596	201	152	-2.01%	65.17%	69.08%

Undergraduate Student Enrollment



TimelyCare: FREE 24/7 Virtual Mental Health Counseling & Wellness Services

- Students can register for TimelyCare at this link: <https://app.timelycare.com/auth/login>
- TimelyCare complements Cook Counseling services; it offers:
 - TalkNow
 - Scheduled counseling with counselors licensed in the state where the student is located
 - Health coaching provides information and guided sessions on well-being topics such as dealing with conflict, time management, exercise, sleep, nutrition, and mindfulness
- Accommodates more than 250 languages; offers translation services; is ADA accessible
- Accessible by students regardless of their location in the United States and internationally with a U.S.-based phone number or virtual private network



Diversity, Equity, Inclusion, & Belonging (DEIB)

Dean Hall

Implementation Plan – Strategic Initiative 5.6

- ❖ **Goal:** Build the college infrastructure in Pamplin to assure sustainable transformation in the areas of DEIB
- ❖ **Goal:** Achieve representational diversity in Pamplin
- ❖ **Goal:** Advance the academic mission of Pamplin through diversity, equity, inclusion, and belonging
- ❖ **Goal:** Foster an equitable, inclusive community where stakeholders have a sense of belonging

*Learn more
about
Strategic
Initiative 5.6*



Students

Employee
Groups

Alumni

Community &
Corporate
Partners



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Outreach, Recruitment, Precollegiate Programs

❖ Preliminary Enrollment Snapshot for Incoming Class - First Time in College (FTIC) & Transfer

Dimension of Diversity	@Census (9/19/2022)	9/19/2021
URM or USS	41%	37%
Sex (Female)	34%	38%
First-Generation	23%	18%
Pell Eligible	16%	16%
Corps of Cadets	3%	2%
Legacy	30%	30%

❖ Pamplin's Recruitment and Outreach Workgroup, launching September 2022





Outreach, Recruitment, Precollegiate Programs

Pamplin's Inspiring Possibilities Academy – July 6 – 15, 2023



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VIRGINIA TECH.

Undergraduate Student Success Model



Outreach & Touchpoints



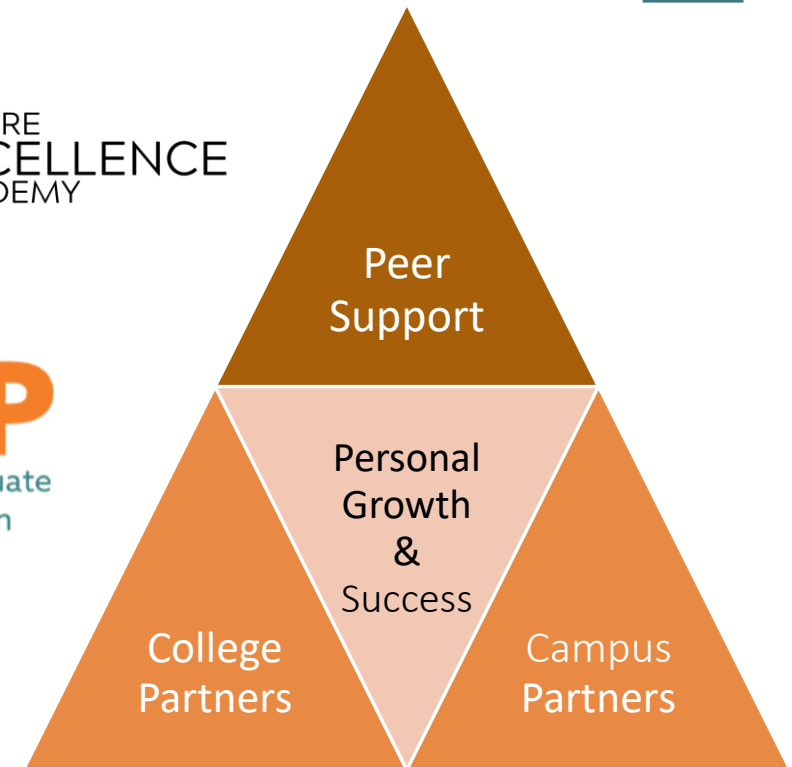
Collaborative Care



One-On-One Coaching & Holistic Development

Student Success Initiatives

- ❖ Student Success Programs
 - ❖ PUMP Mentoring Program
 - ❖ Inspire Excellence Academy
- ❖ Student Outreach & Engagement
 - ❖ Diversity Training for Student Orgs
- ❖ Collaborative Care
 - ❖ First-Generation Student Support
 - ❖ Student Opportunities & Achievement Resources Program (SOAR)
 - ❖ Cook Counseling
 - ❖ Hokie Wellness
 - ❖ Cultural & Community Centers
 - ❖ Alumni Network
- ❖ Community Events & Celebrations
 - ❖ Mindfulness Space | Zen Zone – September 21st
 - ❖ Wellness Event – October 3rd
 - ❖ LGBTQ+ History Celebration – October 10th
 - ❖ First-Gen Celebration Day – November 8th



building **COMMUNITY**
CONNECTING students to resources
supporting **HOLISTIC GROWTH & DEVELOPMENT**



SAVE THE DATE

SALUTE TO VETERANS DAY:

The Embodiment of Ut Prosim
(That I May Serve)



Friday, November 11, 2022
12:30 PM

Pamplin Atrium (Blacksburg)
Live Streamed



Save the Date

Office for DEIB Team



Dr. Janice Branch Hall
Associate Dean



Cassy Kost
DEIB Specialist



Coral Rojas
Assistant Director
Outreach, Recruitment,
Pre-Collegiate Programs



Emily McCorkle
Director
Student Success



A'me Dalton
Special Projects Manager
Communications & Events

DEIB Website



DEIB@vt.edu

DEIB

OFFICE FOR DIVERSITY, EQUITY,
INCLUSION, AND BELONGING



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Conclusion and Q&A

Dean Russell



Welcome Back
Pamplin Faculty and
Staff



Let's do great things
this year!