



PAMPLIN COLLEGE OF  
**BUSINESS**  
VIRGINIA TECH.



# PAMPLIN COLLEGE OF BUSINESS GRADUATE PROGRAMS

INNOVATION CAMPUS  
ACADEMIC BUILDING ONE

**Pamplin College of Business** offers graduate degrees and certificate programs that empower professionals with advanced expertise in business and technology—preparing them to drive transformation and solve complex challenges in a rapidly evolving world. Featured programs include:

### **Innovation Campus Academic Building One, Alexandria, VA**

- Evening MBA
- Master of Science in Business Administration — Hospitality & Tourism Management
- Executive Ph.D. in Business Research



### **Online**

- Virginia Tech Master of Information Technology
- Virginia Tech Online MBA

### **Blacksburg**

- Master of Accounting and Information Systems
- Master of Science in Business Administration — Business Analytics
- Master of Science in Business Administration — Global Business Analytics



# MASTER OF INFORMATION TECHNOLOGY

The Virginia Tech Online Master of Information Technology equips working professionals to excel in data-driven decision-making, integrate AI/ML responsibly, and lead digital transformation—driving innovation and shaping the future of business and technology.

With a top 5 national ranking for over a decade and 25+ years in the D.C. area, VT-MIT offers an exceptional experience in technology education.

- **Online:** With 100% online, asynchronous courses, you can learn on your schedule at your own pace.
- **Interdisciplinary:** A technology-integrated curriculum from Pamplin College of Business and the College of Engineering, designed for technical and aspiring technical professionals.
- **Flexible:** Set your own pace and course load. Tailor your degree to your interests with a selection of over 30 courses and 10 concentrations.
- **Graduate Certificates:** Choose from 10 graduate certificates across disciplines—including cybersecurity, data analytics, IT management, and software development. Stack them to complement the VT-MIT degree program or earn them as stand-alone credentials.
- **Support:** Benefit from dedicated academic advisors, career services, and a thriving alumni network. Connect with over 1,100 VT-MIT alumni in the D.C. area.



*The VT-MIT program significantly enhanced my IT career. VT-MIT taught me how to speak the language of information technology fluently. As a result, I earned two promotions during my time with the program and secured a position of true technical leadership.*

Joseph T. McMahon '24, Lead Cybersecurity Engineer, MITRE

LEARN MORE  
[vtmit.vt.edu](https://vtmit.vt.edu)



# MBA PROGRAMS: EVENING & ONLINE

Built to strengthen expertise in leadership, strategy, and data-driven decision-making, the MBA programs provide the network and opportunities to accelerate career growth—available 100% online or in person at the Virginia Tech Innovation Campus in Alexandria, VA.

## Evening MBA

- **Flexible, In-Person Learning:**  
Weeknight classes at the new Innovation Campus in Alexandria, VA, are designed to accommodate busy professional schedules.
- **Specialized Focus Areas:**  
Customize an MBA with concentrations tailored to specific career goals.
- **Small, Engaging Classes:**  
A collaborative, high-impact environment that fosters meaningful connections with peers and offers insights from industry-leading faculty.

## Online MBA

- **100% Online Learning:**  
Earn an MBA from anywhere with a fully virtual format.
- **Accelerated Completion:**  
Graduate in just 24 months with an efficient, fast-track structure.
- **Live & Flexible Learning:**  
Engage in real-time synchronous classes with faculty and peers, complemented by on-demand asynchronous coursework for added flexibility.
- **Supportive Cohort Community:**  
A collaborative network of driven professionals fostering meaningful connections and career growth.



*As a double Hokie, Virginia Tech has been instrumental in shaping my career. During my undergraduate years, I gained a global perspective through study abroad opportunities. As an MBA graduate, the program provided the foundation to build not just one, but two successful businesses—creating employment opportunities for many.*

Stephanie Alexander '98 '12, BOOST, CEO | govmates,  
Partner & Co-Founder



LEARN MORE  
[mba.vt.edu](https://mba.vt.edu)

## Expansive Alumni Network

Connect with a thriving community of professionals and alumni through exclusive in-person and virtual events, with opportunities for mentorship, career growth, and lifelong connections—whether you choose the Evening MBA or Online MBA.

# MSBA - HOSPITALITY & TOURISM MANAGEMENT

The MSBA-HTM program prepares professionals and recent graduates with expertise in business, analytics, and leadership for success in hospitality and tourism, and event management. With a flexible, career-focused format, it combines MBA core courses with specialized Hospitality & Tourism Management electives to support diverse industry roles.

- **For Professionals & Graduates:** Ideal for working professionals advancing in hospitality and tourism, as well as recent graduates seeking a competitive edge.
- **Career-Focused & Flexible:** Designed to accommodate working professionals with evening and weekend in-person courses, plus select online offerings.
- **Comprehensive Business & Hospitality Training:** Combines MBA core courses with HTM electives for a well-rounded education.
- **Fast & Flexible Completion:** Earn a 30-credit master's degree in as few as 15 months or self-pace through graduate certificates in 1-3 semesters.
- **Diverse Career Paths:** Prepares graduates for leadership roles in hotel and restaurant management, hospitality marketing, event planning, tourism management, and government tourism agencies.



*Becoming a MSBA-HTM Hokie made a lasting positive impact on my career and my life. The experiences and skills gained through the program have led to promotions and crazy new adventures I never expected! Hospitality is an amazing industry, and being able to grow in it and inspire others to explore the endless opportunities is something that fulfills me as a person.*

Parker Henderson '20, Brand Leader, Graduate by Hilton

LEARN MORE  
[htm.pamplin.vt.edu/graduate/msba](http://htm.pamplin.vt.edu/graduate/msba)



# MSBA - BUSINESS ANALYTICS

Pamplin's Master of Science in Business Administration with a concentration in Business Analytics (MSBA-BA) is a one-year, 30-credit hour program that culminates in a real-world, corporate-sponsored capstone project. Designed to produce high-impact business analytics leaders, it equips graduates with the quantitative, project management, and consulting skills needed to achieve in today's data-driven world.

- **Accelerated Timeline:** Complete the program in one year with 30 total credit hours.
- **Campus Experience:** Study full-time at Virginia Tech's Blacksburg campus.
- **Cohort Learning:** Join a dynamic group of 50–60 peers each year.
- **Real-World Application:** Tackle a 9-month capstone project solving real business challenges.
- **Interdisciplinary Access:** Open to students from any undergraduate major.
- **Career Advancement:** Gain individualized coaching and mentorship to propel your career forward.



*The MSBA-BA program offers a world-class education and experience, all while remaining affordable. It allowed me to explore areas of research that interested me, while honing my data analytics skills and applying them to real-life business cases.*

Grant Bommer '22, Lead FP&A Analyst, Leidos



LEARN MORE  
[cba.pamplin.vt.edu/grads/masters](https://cba.pamplin.vt.edu/grads/masters)

# EXECUTIVE PH.D. IN BUSINESS RESEARCH

The Executive Ph.D. in Business Research program equips senior professionals with advanced research skills in a rigorous academic setting, enabling them to address emerging business challenges and conduct high-quality research aligned with their career goals.

- **Broad Business Focus:** Deepen your knowledge across all major business disciplines for a well-rounded education.
- **For Experienced Professionals:** Designed for those with substantial work experience and a master's degree.
- **Research-Oriented:** Develop rigorous academic, research, and analytics skills to drive innovation.
- **Hybrid Format:** Blend weekend in-person sessions and online coursework for flexibility.
- **Accelerated Timeline:** Earn the degree in 3-4 years.
- **Top-Tier Faculty:** Learn from world-class R1 university professors.



*The Executive Ph.D. program was a truly transformative experience that significantly elevated my professional career. The rigorous training equipped me with the essential skills and knowledge to transition into academia while building a strong foundation in research, publication, and consulting.*

Dr. Stephen Juma '21, Assistant Professor of Marketing,  
Southern Arkansas University

LEARN MORE  
[execphd.vt.edu](http://execphd.vt.edu)



*Advance Your Career with  
Pamplin College of Business  
Graduate Programs*



PAMPLIN COLLEGE OF  
**BUSINESS**  
VIRGINIA TECH.

**Pamplin College of Business**

880 West Campus Drive  
Blacksburg, VA 24061

**Virginia Tech Innovation**

**Campus Academic Building One**  
**Pamplin College of Business**  
3625 Potomac Avenue, 4th Floor  
Alexandria, VA 22305

LEARN MORE  
[pamplin.vt.edu](http://pamplin.vt.edu)

