

Pamplin Ph.D. Program Placement Goal Schools

Policy 630

Last Revised: March 14, 2022

As a basis for evaluating the placement success of the College's doctoral programs, the business schools in the following list have been identified as targets reflecting placements in strong research-oriented business schools. The metric used for the evaluation will be the proportion of each department's placements of students in tenure-track positions in these business schools.

Ph.D. Program Placement Goal School Lists will be updated every five years and schools identified on the list will be considered target placement schools beginning the year the list is released and will be active for the subsequent five academic years (i.e. Aug 10 to Aug 9). The Ph.D. Placement School list is scheduled to be updated next during the 2022 – 2023 academic year to cover placements in calendar years 2023-2027.

Procedure

The schools were identified using the following process:

1. A superset was constructed including all schools in:
 - a. Business Week Undergraduate ranking for 2016 (114 schools);
 - b. US News Undergraduate business ranking for 2016 (a total of 99 schools rated #1 to #94);
 - c. Business Week MBA ranking for 2016 (74 US programs);
 - d. UTD research ranking (North American ranking for those schools, worldwide ranking for schools outside North America) including top 75 and ties (top 77);
 - e. Financial Times research component ranking (global ranking) including top 75.
2. A composite rank was calculated for each school as the lowest numerical rank (thus the most optimistic rank) of the five indices.
3. The Carnegie classification of all the US schools included in these lists was tabulated. The list was culled to include only RU/VH (Research University/Very High Research Activity) and RU/H (Research University/High Research Activity) universities.
4. Within Carnegie classification the schools were ordered by composite rank.
5. For Canadian schools, no Carnegie classification was available but all the universities with which the schools were associated were classed as comprehensive (thus having substantial research activity) and had a research ranking by FT in the top 75 globally.

6. The list of target schools was then identified as: 1) Carnegie RU/VH schools with composite rank up to 75, 2) Carnegie RU/H schools with composite rank up to 50, and 3) schools outside North America with Financial Times research ranking up to 75.

The 2017 list includes 100 schools from the US and Canada, and an additional 29 from outside North America. This list will be reviewed annually with any proposed changes approved by the Dean.

Change from the 2014 list: North American additions – Texas Christian (Neeley), Ohio University at Athens, Temple, Howard, Queen' University (Smith), Cincinnati (Linder). Not included: Rensselaer Polytechnic Institute, California at Riverside, Illinois at Chicago, Louisiana State (Ourso). Outside North America additions: University of New South Wales, City University Hong Kong, Singapore Management University, Sung Kylin Kwan University, Hong Kong Polytechnic University, Chinese University of Hong Kong, Manchester Business School, St. Gallen. Not Included: China Europe International Business School (CEIBS), Mannheim Business School, IMD Business School, IMD, University of Bath School of Management.

For 2017 – 2018, placements in the 2014 or 2017 lists will be counted as target placement. For 2018 – 2019 placement, the 2017 list will be used to determine target placements.

Table 1: Target PhD Placement School List

North American Schools (See Table 2 for list in alphabetical order)

University	Min Rank	Carnegie	BW U/G	US News	BW MBA	UTD NA	UTD WW	FT Res
Harvard University	1	1			1	2	2	3
Pennsylvania (Wharton)	1	1	16	1	5	1	1	1
California at Berkeley (Haas)	2	1	36	2	9	28	32	12
Chicago (Booth)	2	1			2	16	17	12
Massachusetts Institute of Technology (Sloan)	2	1		2	4	4	4	7
Notre Dame (Mendoza)	2	1	2	9	31	34	41	38
NYU (Stern)	2	1	9	5	24	3	3	2
Toronto (Rotman)	3					11	12	3
Boston College (Carroll)	3	1	3	27		33	39	17
Northwestern (Kellogg)	3	1			3	17	18	17
Indiana (Kelley)	4	1	4	9	28	23	24	24
Michigan at Ann Arbor (Ross)	4	1	8	4	10	7	7	10
Stanford University	5	1			7	13	14	5
Texas at Dallas (Jindal)	5	1	88		42	5	5	15
Virginia (Darden/McIntire)	5	1	5	6	12	64	84	49
Carnegie Mellon (Tepper)	6	1	26	6	18	32	38	33
Columbia	6	1			6	6	6	7
Texas at Austin (McCombs)	6	1	6	6	21	10	11	21
North Carolina (Kenan-Flagler)	7	1	7	9	17	9	10	15
Washington (Foster)	7	1	52	23	20	20	21	7
Duke (Fuqua)	8	1			8	14	15	10

Southern California (Marshall)	8	1		9	25	8	8	33
Cornell (Dyson/Johnson)	9	1	11	9	16	31	36	17
Yale	11	1			11	38	46	38
California at Los Angeles_UCLA (Anderson)	13	1			13	25	29	24
Minnesota (Carlson)	12	1	69	15	45	12	13	33
Ohio State (Fisher)	14	1	14	19	39	18	19	20
Washington University at St. Louis (Olin)	14	1	25	14	35	21	22	24
Emory (Goizueta)	15	1	15	15	15	39	47	58
Georgetown (McDonough)	15	1	17	15	26	56	71	29
Illinois at Urbana-Champaign	15	1	37	15	57	26	30	45
Maryland (Smith)	15	1	50	19	33	15	16	21
Arizona (Eller)	19	1	80	19		49	60	
Penn State (Smeal)	19	1	19	23	43	19	20	29
Rice (Jones)	19	1			19	62	80	49
Wisconsin	19	1	28	19	46	47	56	49
Michigan State (Broad)	20	1	20	23	30	36	43	45
Northeastern (D'Amore-McKim)	22	1	22	63	61	73	95	
Texas A&M (Mays)	22	1		27	22	29	33	
Arizona State (W.P. Carey)	22	1		27	49	22	23	45
Georgia Tech (Scheller)	23	1	39	32	23	27	31	38
Purdue (Krannert)	23	1	57	23	53	40	48	66
Syracuse (Whitman)	23	1	23	43	67	90	126	
Florida (Heavner/Hough/Warrington)	27	1	58	27	41	35	42	
Georgia (Terry)	27	1	67	27	51	37	45	
Georgia State (Robinson)	24	1		63		24	27	
Boston University (Questrom)	29	1	29	38	48	45	53	61
North Carolina State (Jenkins/Poole)	29	1	47		29	89	125	
Miami	31	1	31	63	47	59	75	

California at Irvine (Merage)	32	1		32	54	50	61	56
Colorado (Leeds)	32	1	62	32	71	44	52	
Iowa (Tippie)	32	1		32	55	71	91	68
Western (Ivey)	33					52	63	33
Massachusetts at Amherst (Isenberg)	33	1	33	48		86	117	
British Columbia at Vancouver	30					30	34	
Vanderbilt (Owen)	34	1			34	81	110	68
Rochester (Simon)	36	1			36	60	77	83
Case Western Reserve (Weatherhead)	38	1	60	38			151	
George Washington	38	1	54	38	40	66	86	81
Pittsburgh (Katz)	38	1	49	38	44	43	51	61
Arkansas (Walton)	43	1	74	43		54	67	
California at San Diego (Rady)	43	1	53	43	65	63	81	
Virginia Tech (Pamplin)	43	1	64	43		84	114	
Connecticut	48	1	72	48		51	62	
Nebraska at Lincoln (College of Business Administration)	48	1		48			166	
Oklahoma (Price)	48	1		48	52	93	137	
Oregon (Lundquist)	48	1	100	48		69	89	
South Carolina (Moore)	46	1		48		46	54	49
Tennessee at Knoxville (Haslam)	48	1	83	48	64	95	139	
Tulane (Freeman)	48	1	89	48		79	106	
Utah (Eccles)	48	1	105	48	59	55	68	
Temple (Fox)	42	1		48		42	50	68
McGill (Desautels)	41					41	49	
SUNY at Buffalo	60	1	85	77	60	70	90	
Queen's University (Smith)	61						149	61
Florida State	63	1		63		80	107	
Kansas	63	1		63		75	102	

Missouri at Columbia (Trulaske)	63	1	76	63	66	82	112	
Cincinnati (Linder)	63	1	84		63	100	144	
Clemson University	63	1		63		88	124	
Alberta	53					53	65	
Rutgers - Newark New/Brunswick	57	1	97	77		57	72	68
Mississippi	69	1			69		239	
Kentucky (Gatton)	73	1	110	77	73	92	134	
Houston (Bauer)	58	1				58	74	
Baruch College, CUNY	67	1		77		67	87	
California at Davis	61	1				61	79	
York	72					72	93	
HEC Montreal	74					74	100	
College of William & Mary (Mason)	12	2	12		37		186	
Wake Forest University (Babcock Graduate School of Management)	13	2	13	38			242	
Dartmouth (Tuck)	14	2			14	48	58	33
Brigham Young (Marriott)	18	2	18	32	27	65	85	66
Southern Methodist (Cox)	21	2	21	48	32	68	88	
Texas Christian (Neeley)	24	2	24	63	38	76	103	
Fordham (Gabelli)	27	2	27	77	72		148	
Lehigh University (College of Business and Economics)	32	2	32	94			145	
Ohio University at Athens	38	2	38				737	
Miami University of Ohio (Farmer School of Business)	40	2	40	48			198	
Howard University	50	2			50			

Schools Outside North America

University	Min Rank	Carnegie	BW U/G	US News	BW MBA	UTD NA	UTD WW	FT Res
INSEAD	5						9	5
London Business School	12						25	12
Cambridge (Judge)	21						69	21
Erasmus (Rotterdam)	24						37	24
UNSW Australia	24						76	24
Hong Kong Science and Technology	26						26	38
City University Hong Kong	28						28	48
HEC Paris	29						57	29
Warwick	29						70	29
Tilburg	35						35	
Bocconi	38						59	38
City University London (Cass)	38						82	38
Imperial College London	38						92	38
Singapore Management University	40						40	
National University Singapore	44						44	58
ESMT Berlin	49							49
IESE Business School, Navarra	49						94	49
Sungkyunkwan University (School of	49						182	49
Hong Kong Polytechnic University	55						55	
Nanyang Technological University	56						66	56
Oxford (Said)	58							58
Melbourne	61						73	61
Indian School of Business	61						97	61

Chinese Hong Kong	64						64	
Hong Kong	68						78	68
IE Business School Maria de Molina	68						155	68
Manchester Business School	68						194	68
University College Dublin (Smurfit)	68						246	68
St. Gallen	68						118	68

Table 2: Target PhD Placement School List (Alphabetical)

North American Schools

University	Min Rank	Carnegie	BW U/G	US News	BW MBA	UTD NA	UTD WW	FT Res
Alberta	53					53	65	
Arizona (Eller)	19	1	80	19		49	60	
Arizona State (W.P. Carey)	22	1		27	49	22	23	45
Arkansas (Walton)	43	1	74	43		54	67	
Baruch College, CUNY	67	1		77		67	87	
Boston College (Carroll)	3	1	3	27		33	39	17
Boston University (Questrom)	29	1	29	38	48	45	53	61
Brigham Young (Marriott)	18	2	18	32	27	65	85	66
British Columbia at Vancouver	30					30	34	
California at Berkeley (Haas)	2	1	36	2	9	28	32	12
California at Davis	61	1				61	79	

California at Irvine (Merage)	32	1		32	54	50	61	56
California at Los Angeles_UCLA (Anderson)	13	1			13	25	29	24
California at San Diego (Rady)	43	1	53	43	65	63	81	
Carnegie Mellon (Tepper)	6	1	26	6	18	32	38	33
Case Western Reserve (Weatherhead)	38	1	60	38			151	
Chicago (Booth)	2	1			2	16	17	12
Cincinnati (Linder)	63	1	84		63	100	144	
Clemson University	63	1		63		88	124	
College of William & Mary (Mason)	12	2	12		37		186	
Colorado (Leeds)	32	1	62	32	71	44	52	
Columbia	6	1			6	6	6	7
Connecticut	48	1	72	48		51	62	
Cornell (Dyson/Johnson)	9	1	11	9	16	31	36	17
Dartmouth (Tuck)	14	2			14	48	58	33
Duke (Fuqua)	8	1			8	14	15	10
Emory (Goizueta)	15	1	15	15	15	39	47	58
Florida (Heavner/Hough/Warrington)	27	1	58	27	41	35	42	
Florida State	63	1		63		80	107	
Fordham (Gabelli)	27	2	27	77	72		148	
George Washington	38	1	54	38	40	66	86	81
Georgetown (McDonough)	15	1	17	15	26	56	71	29
Georgia (Terry)	27	1	67	27	51	37	45	
Georgia State (Robinson)	24	1		63		24	27	
Georgia Tech (Scheller)	23	1	39	32	23	27	31	38
Harvard University	1	1			1	2	2	3
HEC Montreal	74					74	100	
Houston (Bauer)	58	1				58	74	
Howard University	50	2			50			

Illinois at Urbana-Champaign	15	1	37	15	57	26	30	45
Indiana (Kelley)	4	1	4	9	28	23	24	24
Iowa (Tippie)	32	1		32	55	71	91	68
Kansas	63	1		63		75	102	
Kentucky (Gatton)	73	1	110	77	73	92	134	
Lehigh University (College of Business and Economics)	32	2	32	94			145	
Maryland (Smith)	15	1	50	19	33	15	16	21
Massachusetts at Amherst (Isenberg)	33	1	33	48		86	117	
Massachusetts Institute of Technology (Sloan)	2	1		2	4	4	4	7
McGill (Desautels)	41					41	49	
Miami	31	1	31	63	47	59	75	
Miami University of Ohio (Farmer School of Business)	40	2	40	48			198	
Michigan at Ann Arbor (Ross)	4	1	8	4	10	7	7	10
Michigan State (Broad)	20	1	20	23	30	36	43	45
Minnesota (Carlson)	12	1	69	15	45	12	13	33
Mississippi	69	1			69		239	
Missouri at Columbia (Trulaske)	63	1	76	63	66	82	112	
Nebraska at Lincoln (College of Business Administration)	48	1		48			166	
North Carolina (Kenan-Flagler)	7	1	7	9	17	9	10	15
North Carolina State (Jenkins/Poole)	29	1	47		29	89	125	
Northeastern (D'Amore-McKim)	22	1	22	63	61	73	95	
Northwestern (Kellogg)	3	1			3	17	18	17
Notre Dame (Mendoza)	2	1	2	9	31	34	41	38
NYU (Stern)	2	1	9	5	24	3	3	2
Ohio State (Fisher)	14	1	14	19	39	18	19	20
Ohio University at Athens	38	2	38				737	

Oklahoma (Price)	48	1		48	52	93	137	
Oregon (Lundquist)	48	1	100	48		69	89	
Penn State (Smeal)	19	1	19	23	43	19	20	29
Pennsylvania (Wharton)	1	1	16	1	5	1	1	1
Pittsburgh (Katz)	38	1	49	38	44	43	51	61
Purdue (Krannert)	23	1	57	23	53	40	48	66
Queen's University (Smith)	61						149	61
Rice (Jones)	19	1			19	62	80	49
Rochester (Simon)	36	1			36	60	77	83
Rutgers - Newark New/Brunswick	57	1	97	77		57	72	68
South Carolina (Moore)	46	1		48		46	54	49
Southern California (Marshall)	8	1		9	25	8	8	33
Southern Methodist (Cox)	21	2	21	48	32	68	88	
Stanford University	5	1			7	13	14	5
SUNY at Buffalo	60	1	85	77	60	70	90	
Syracuse (Whitman)	23	1	23	43	67	90	126	
Temple (Fox)	42	1		48		42	50	68
Tennessee at Knoxville (Haslam)	48	1	83	48	64	95	139	
Texas A&M (Mays)	22	1		27	22	29	33	
Texas at Austin (McCombs)	6	1	6	6	21	10	11	21
Texas at Dallas (Jindal)	5	1	88		42	5	5	15
Texas Christian (Neeley)	24	2	24	63	38	76	103	
Toronto (Rotman)	3					11	12	3
Tulane (Freeman)	48	1	89	48		79	106	
Utah (Eccles)	48	1	105	48	59	55	68	
Vanderbilt (Owen)	34	1			34	81	110	68
Virginia (Darden/McIntire)	5	1	5	6	12	64	84	49
Virginia Tech (Pamplin)	43	1	64	43		84	114	
Wake Forest University (Babcock)	13	2	13	38			242	

Graduate School of Management)								
Washington (Foster)	7	1	52	23	20	20	21	7
Washington University at St. Louis (Olin)	14	1	25	14	35	21	22	24
Western (Ivey)	33					52	63	33
Wisconsin	19	1	28	19	46	47	56	49
Yale	11	1			11	38	46	38
York	72					72	93	

Schools Outside North America

University	Min Rank	Carnegie	BW U/G	US News	BW MBA	UTD NA	UTD WW	FT Res
Bocconi	38						59	38
Cambridge (Judge)	21						69	21
Chinese Hong Kong	64						64	
City University Hong Kong	28						28	48
City University London (Cass)	38						82	38
Erasmus (Rotterdam)	24						37	24
ESMT Berlin	49							49
HEC Paris	29						57	29
Hong Kong	68						78	68
Hong Kong Polytechnic University	55						55	
Hong Kong Science and Technology	26						26	38
IE Business School Maria de Molina	68						155	68
IESE Business School, Navarra	49						94	49

Imperial College London	38						92	38
Indian School of Business	61						97	61
INSEAD	5						9	5
London Business School	12						25	12
Manchester Business School	68						194	68
Melbourne	61						73	61
Nanyang Technological University	56						66	56
National University Singapore	44						44	58
Oxford (Said)	58							58
Singapore Management University	40						40	
St. Gallen	68						118	68
Sungkyunkwan University (School of Business)	49						182	49
Tilburg	35						35	
University College Dublin (Smurfit)	68						246	68
UNSW Australia	24						76	24
Warwick	29						70	29

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