

## DEPARTMENTS

- > Accounting & Information Systems
- > Business Information Technology
- > Finance, Insurance, & Business Law
- > Hospitality & Tourism Management
- > Management
- > Marketing

## CENTERS/PROGRAMS

- > APEX Systems Center for Innovation & Entrepreneurs
- > Center for Business Intelligence & Analytics
- > Real Estate



## CONTACT US

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 [Facebook.com/VTPamplin](https://www.facebook.com/VTPamplin)  
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 [Virginia Polytechnic Institute  
& State University - Pamplin College  
of Business](https://www.linkedin.com/company/Virginia-Polytechnic-Institute-&State-University-Pamplin-College-of-Business)



PAMPLIN COLLEGE OF  
**BUSINESS**  
VIRGINIA TECH™

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# ABOUT PAMPLIN

The Pamplin College of Business offers undergraduate and graduate programs in Accounting and Information Systems, Business Information Technology, Finance, Hospitality and Tourism Management, Management, and Marketing. The college's degree programs are accredited by AACSB International – the Association to Advance Collegiate Schools of Business International. The college also offers a Program in Real Estate.



The first bachelor's degree in business at what would become Virginia Tech was offered in 1925. A school of business was established in 1961 with 28 faculty members and 823 students. In 1986, the college was named for two alumni, the late Robert B. Pamplin and his son Robert B. Pamplin Jr., in recognition of their lifetime accomplishments, service, and financial support to the business college. Since its founding, the college has grown to 230 faculty members and over 4,700 students.

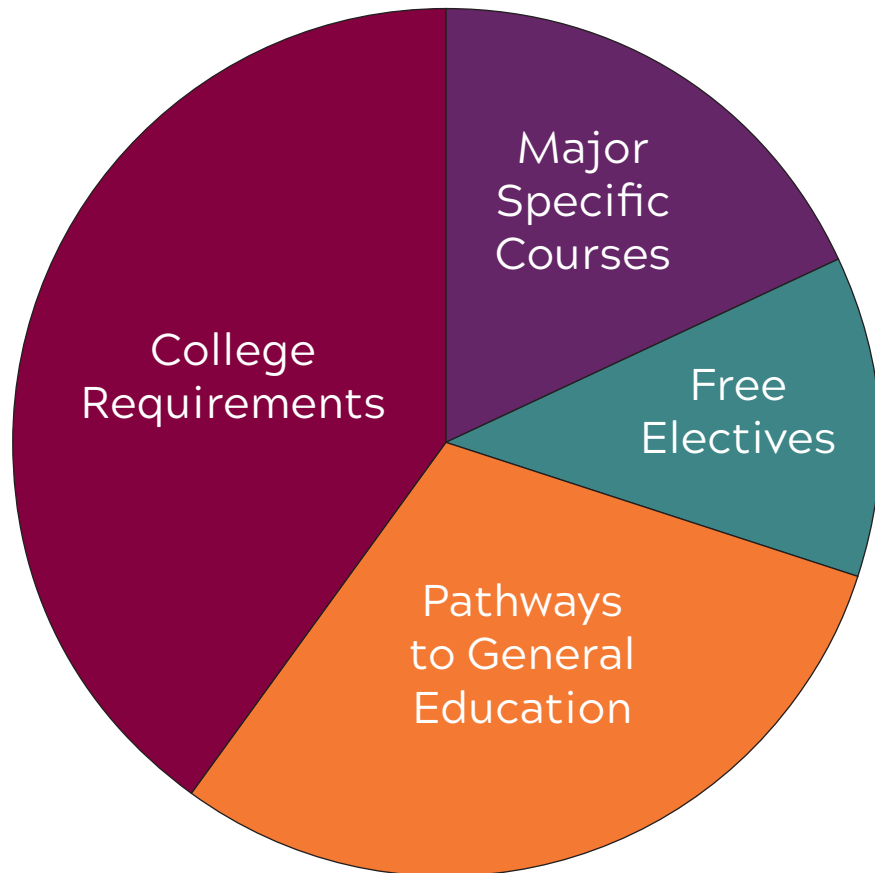
# COMPETITIVE ADVANTAGES



- **START** with the Business School from day one.
- Graduate with a **STRONG** business foundation.
- Pamplin students **GET JOBS**.
- Gain relevant, **HANDS-ON**, industry experience.
- Great **CONNECTIONS** with Pamplin alumni.



# PAMPLIN BUSINESS DEGREE



125 CREDIT HOURS

## CAREER INFORMATION

PLACEMENT RATE OF GRADS  
SEEKING EMPLOYMENT:

92%

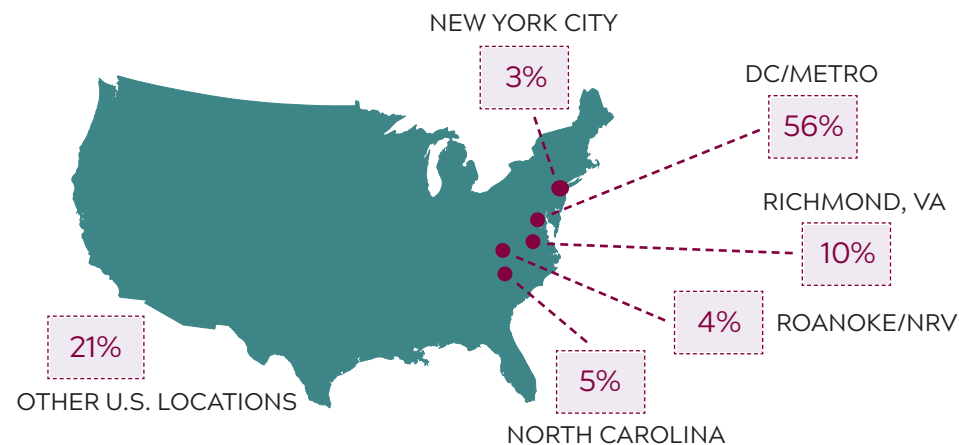
\$ 60,000

MEDIAN STARTING SALARY

### TOP EMPLOYERS

> Deloitte	> IBM
> EY	> Booz Allen
> KPMG	> Fannie Mae
> CGI	> Baker Tilly
> Capital One	> Cvent
> RSM	> Freddie Mac
> PWC	> Grant Thornton
> Accenture	

### MOST COMMON PLACEMENT LOCATIONS



Contact Jenn Tortora ([jcarty@vt.edu](mailto:jcarty@vt.edu)) for more information.

Visit [career.vt.edu](http://career.vt.edu) for the full post-graduate report.



# ACCOUNTING



## Accounting and Information Systems

*acis.pamplin.vt.edu*

The Accounting major prepares students to enter accounting and information systems professions with the skills and knowledge of business, information systems, and accounting concepts and practices.

### CAREER OPTIONS

- > Accountant
- > Auditor
- > CFO
- > Consultant
- > Database Developer
- > Network Administrator
- > Systems Analyst & Designer
- > Tax Specialist

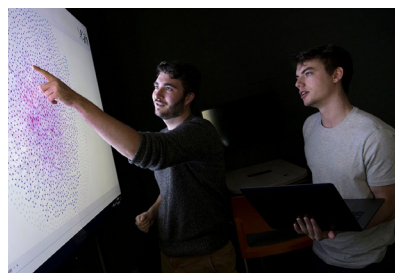
### ACIS Degree Options:

- > Accounting
- > Information Systems Audit

### TOP EMPLOYERS

KPMG	BDO
EY	Clifton
RSM	Larson Allen
Deloitte	Baker Tilly
PWC	Grant Thornton
Cherry Bekaert	

# BIT



## Business Information Technology

*bit.pamplin.vt.edu*

The Business Information Technology major is designed to provide students with expertise in the development and use of computer systems and quantitative modeling techniques for solving business problems and making managerial decisions.

### CAREER OPTIONS

- > Technical Consultant
- > Systems Analyst
- > Software Developer
- > Network Administrator
- > Management Analyst
- > Information Manager
- > Applications Developer
- > Product Manager

### BIT Degree Options:

- > Cybersecurity Management & Analytics
- > Decision Support Systems
- > Operations & Supply Chain Management

### TOP EMPLOYERS

Deloitte	Capital One
EY	IBM
CGI	PWC
KPMG	Coalfire
Accenture	Systems
Freddie Mac	Booz Allen Hamilton

# FINANCE



## Finance, Insurance, and Business Law

*finance.pamplin.vt.edu*

A degree in Finance provides training and specialization in all aspects of raising and allocating financial capital. Finance is a specialty that deals with the allocation of resources on the corporate, institutional, and personal levels.

### CAREER OPTIONS

- Controller
- Treasurer
- Financial Analyst
- Financial Advisor
- Certified Financial Planner
- Stockbroker
- Loan Officer
- Account Representative

### FIN Degree Options:

- Certified Financial Planner
- Corporate Financial Management
- Financial Accounting
- Financial Technology & Big Data Analytics
- Investment Management
- Real Estate Finance
- Risk Management & Banking

### TOP EMPLOYERS

Deloitte	Vanguard
EY	Baker Tilly
KPMG	Accenture
Bank of America	Goldman Sachs
Capital One	Grant Thornton

# HTM



## Hospitality and Tourism Management

*htm.pamplin.vt.edu*

The HTM major prepares students for positions in the hospitality and tourism industry. Students obtain hands-on experience through internships, field studies, and frequent interactions with industry experts.

### CAREER OPTIONS

- Hotel Operations Manager
- Cruise Industry Executive
- Hospitality Data Analytics Specialist
- Tourism Attraction Entrepreneur
- Hotel Real Estate & Financial Analyst
- Hospitality Digital Marketing Specialist

**The HTM  
Program was  
ranked #5 in the  
U.S. by QS Top  
Universities.**

### TOP EMPLOYERS

Marriott	Mountain Lake Lodge
Hilton	
CVENT	
Disney	
Kohl's	
White Lodging	

# MANAGEMENT



## Management

[management.pamplin.vt.edu](http://management.pamplin.vt.edu)

The Management major prepares students to be effective managers capable of adding value to a wide range of organizations and business contexts in the global economy, employing an entrepreneurial approach to business.

### CAREER OPTIONS

- Business Analyst
- Strategy Consultant
- Human Capital Consultant
- Innovation Analyst
- Human Resource Manager
- Entrepreneur
- Business Designer
- Benefits Management

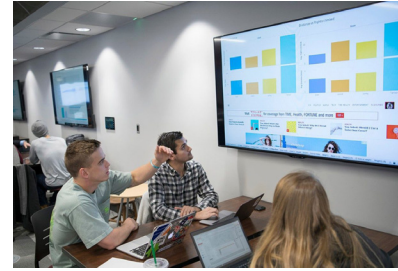
### MGT Degree Options:

- Entrepreneurship, Innovation & Technology Management
- Human Resource Management
- Management Consulting & Analytics

### TOP EMPLOYERS

Tek Systems	Amazon
Alight Solutions	IBM
Target	
Ferguson	
Deloitte	

# MARKETING



## Marketing

[marketing.pamplin.vt.edu](http://marketing.pamplin.vt.edu)

The Marketing major is designed to offer students a broad business education with an emphasis on professional training for developing marketing strategies and managing marketing operations.

### CAREER OPTIONS

- Brand & Product Manager
- Sales Manager
- Client Relations Specialist
- Entertainment Marketing
- Marketing Research
- Purchasing & Logistics
- Global Marketing Communications

### Optional MKTG Concentrations:

- Digital Marketing Strategy
- Professional Sales

### TOP EMPLOYERS

CVENT	memoryBlue
PepsiCo	Ferguson
Marriott	
Gartner	
Area 23	
Cisco Systems	

## UNDERGRADUATE DEGREE IN REAL ESTATE



### Real Estate

[realestate.vt.edu](http://realestate.vt.edu)

The B.S. degree in Real Estate at Virginia Tech is a comprehensive, interdisciplinary major within the Pamplin College of Business that builds on existing strengths across five colleges. Students will take courses in finance, law, property management, and more to gain practical experiences that will apply to their degree.

### CAREER OPTIONS

- Real Estate Appraiser
- Commercial Broker
- Lease Administrator
- Project Engineer
- Cost Estimator
- Investment Analyst
- Commercial/Residential Property Manager

The REAL Program was ranked #4 in popularity and overall quality by College Factual.

### TOP EMPLOYERS

CBRE  
CoStar Group  
Cushman & Wakefield  
Prologis  
Beacon Communities



## BUSINESS MINORS

DIGITAL MARKETING STRATEGY

ENTREPRENEURSHIP &  
NEW-VENTURE GROWTH

EVENT & EXPERIENCE  
MANAGEMENT

FINANCE

GLOBAL BUSINESS PRACTICES TO  
IMPROVE THE HUMAN CONDITION

INTERNATIONAL BUSINESS

ORGANIZATIONAL LEADERSHIP

PROFESSIONAL SALES

REAL ESTATE



# INTERNATIONAL PROGRAMS

Live, work, and compete in our global economy! Start thinking with the end in mind...plan to study or intern abroad while in college. Pamplin provides many international opportunities for its students, including faculty-led study abroad programs, and supports exchange and internship programs around the world.

**We offer opportunities to further develop your global mindset with the following programs:**

- 1-Week spring break programs
- 2-Week winter programs
- 4-8-Week summer programs
- Semester-long programs
- Internships
- Exchanges
- International Research

View the complete list of programs offered at [pampl.in/studyabroad](http://pampl.in/studyabroad).

Contact Dr. Jennifer Clevenger ([jcleveng@vt.edu](mailto:jcleveng@vt.edu)) for more information.



**Study abroad in a wide range of locations. Below are a few examples:**

## **Barcelona**

Spring semester trip – Study a broad spectrum of business in an international context while interacting with international businesses every day

## **Caribbean**

8 days during summer I – Introduction to International Business while cruising in the Caribbean

## **China**

4 weeks during summer I – Explore emerging economy and changing consumption practices

## **Europe**

4 weeks during summer I – Explore business practices throughout Europe

## **Italy**

16 days during winter break – Explore luxury businesses

## **Switzerland/Africa**

Semester trip – Learn marketing and social change practices



# PAMPLIN STUDENT ORGANIZATIONS

There are a number of student organizations at Virginia Tech that provide excellent learning opportunities outside of the classroom. Pamplin houses around 30 business-focused student organizations. Below are a few examples (visit [pampl.in/studentorgs](http://pampl.in/studentorgs) for the complete list):



## **BASIS (Bond and Securities Investing by Students)**

[basis.pamplin.vt.edu](http://basis.pamplin.vt.edu)

BASIS is a student-managed bond fund investing \$5 million of the Virginia Tech endowment. They manage the largest student-run fixed income portfolio in the country.



## **Entrepreneurship Club (VT E-Club)**

[vteclub.org](http://vteclub.org)

The E-Club brings together creative and action-oriented students to build world-changing ideas. The club enhances a student's entrepreneurial journey through speakers, workshops, coworking events, pitch competitions, and social community events.



## **PRISM (Pamplin Reinventing Social Media)**

[vtprism.com](http://vtprism.com)

PRISM is an interdisciplinary ad agency run by the next generation of creatives, strategists, analysts, and marketing mavens. The organization's members represent a variety of majors with diverse talents that help create PRISM's unique work.



## WHY PICK PAMPLIN?

“

Pamplin has allowed me the ability to take my education beyond the classroom. I have been able to expand my knowledge while working closely with my professors and peers. Passionate faculty, innovative students, and next-generation ideas truly make up the heart of Pamplin.

**Shreya Thum**

BIT/Finance  
Class of 2021

“

**Julia Cavallaro**

HTM  
Class of 2020

Being a part of the Pamplin family as an HTM major has given me countless opportunities to grow and learn as a Hokie. This program afforded me the opportunity to study abroad in Italy and the Dominican Republic, complete over 1500 hours of experience through summer internships, and still graduate in four years!

“

Pamplin's faculty and student organizations have given me the network and experience to launch my career. Hokies help Hokies on and off campus...a truly unmatched student and alumni experience.

**Kelsey Phelon**

Finance/Marketing  
Class of 2021

# JUMPSTART YOUR CAREER

Pursue your passion. Seek a program with competitive and professional rankings. Connect with students. Share your foundation of a universal business knowledge through core business classes and an integrated curriculum.

#PICKPAMPLIN

