ABOUT PAMPLIN

The Pamplin College of Business offers undergraduate and graduate programs in Accounting and Information Systems, Business Information Technology, Finance, Hospitality and Tourism Management, Management, and Marketing. The college’s degree programs are accredited by AACSB International – the Association to Advance Collegiate Schools of Business International. The college also offers a Program in Real Estate.

COMPETITIVE ADVANTAGES

- **START** with the Business School from day one.
- Graduate with a **STRONG** business foundation.
- Pamplin students **GET JOBS**.
- Gain relevant, **HANDS-ON**, industry experience.
- Great **CONNECTIONS** with Pamplin alumni.

The first bachelor’s degree in business at what would become Virginia Tech was offered in 1925. A school of business was established in 1961 with 28 faculty members and 823 students. In 1986, the college was named for two alumni, the late Robert B. Pamplin and his son Robert B. Pamplin Jr., in recognition of their lifetime accomplishments, service, and financial support to the business college. Since its founding, the college has grown to 230 faculty members and over 4,700 students.
PAMPLIN BUSINESS DEGREE

125 CREDIT HOURS

College Requirements
Free Electives
Pathways to General Education
Major Specific Courses

CAREER INFORMATION

PLACEMENT RATE OF GRADS SEEKING EMPLOYMENT:

92%

TOP EMPLOYERS

Deloitte
EY
KPMG
CGI
Capital One
RSM
PWC
Accenture
IBM
Booz Allen
Fannie Mae
Baker Tilly
Cvent
Freddie Mac
Grant Thornton

$60,000

MEDIAN STARTING SALARY

MOST COMMON PLACEMENT LOCATIONS

NEW YORK CITY
3%

DC/METRO
56%

RICHMOND, VA
10%

ROANOKE/NRV
4%

NORTH CAROLINA
5%

OTHER U.S. LOCATIONS
21%

Contact Jenn Tortora (jcarty@vt.edu) for more information.

Visit career.vt.edu for the full post-graduate report.
**ACCOUNTING**

The Accounting major prepares students to enter accounting and information systems professions with the skills and knowledge of business, information systems, and accounting concepts and practices.

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**ACIS Degree Options:**
- Accounting
- Information Systems Audit

**TOP EMPLOYERS**
- KPMG
- EY
- RSM
- Deloitte
- PWC
- Cherry Bekaert
- BDO
- Clifton Larson Allen
- Baker Tilly
- Grant Thornton

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**BIT**

The Business Information Technology major is designed to provide students with expertise in the development and use of computer systems and quantitative modeling techniques for solving business problems and making managerial decisions.

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**BIT Degree Options:**
- Cybersecurity Management & Analytics
- Decision Support Systems
- Operations & Supply Chain Management

**CAREER OPTIONS**
- Technical Consultant
- Systems Analyst
- Software Developer
- Network Administrator
- Management Analyst
- Information Manager
- Applications Developer
- Product Manager

**TOP EMPLOYERS**
- Deloitte
- EY
- CGI
- KPMG
- Accenture
- PWC
- IBM
- Coalfire
- Systems Capital One
- Freddie Mac
- Booz Allen Hamilton
**FINANCE**

A degree in Finance provides training and specialization in all aspects of raising and allocating financial capital. Finance is a specialty that deals with the allocation of resources on the corporate, institutional, and personal levels.

**CAREER OPTIONS**
- Controller
- Treasurer
- Financial Analyst
- Financial Advisor
- Certified Financial Planner
- Stockbroker
- Loan Officer
- Account Representative

**FIN Degree Options:**
- Certified Financial Planner
- Corporate Financial Management
- Financial Accounting
- Financial Technology & Big Data Analytics
- Investment Management
- Real Estate Finance
- Risk Management & Banking

**TOP EMPLOYERS**
- Deloitte
- EY
- KPMG
- Bank of America Capital One
- Vanguard
- Baker Tilly
- Accenture
- Goldman Sachs
- Grant Thornton

**HTM**

The HTM major prepares students for positions in the hospitality and tourism industry. Students obtain hands-on experience through internships, field studies, and frequent interactions with industry experts.

**CAREER OPTIONS**
- Hotel Operations Manager
- Cruise Industry Executive
- Hospitality Data Analytics Specialist
- Tourism Attraction Entrepreneur
- Hotel Real Estate & Financial Analyst
- Hospitality Digital Marketing Specialist

**TOP EMPLOYERS**
- Marriott
- Hilton
- CVENT
- Disney
- Kohl’s
- White Lodging
- Mountain Lake Lodge

The HTM Program was ranked #5 in the U.S. by QS Top Universities.
**MANAGEMENT**

The Management major prepares students to be effective managers capable of adding value to a wide range of organizations and business contexts in the global economy, employing an entrepreneurial approach to business.

**CAREER OPTIONS**
- Business Analyst
- Strategy Consultant
- Human Capital Consultant
- Innovation Analyst
- Human Resource Manager
- Entrepreneur
- Business Designer
- Benefits Management

**TOP EMPLOYERS**
- Tek Systems
- Alight Solutions
- Target
- Ferguson
- Deloitte
- Amazon
- IBM
- Ferguson

**MGT Degree Options:**
- Entrepreneurship, Innovation & Technology Management
- Human Resource Management
- Management Consulting & Analytics

**MARKETING**

The Marketing major is designed to offer students a broad business education with an emphasis on professional training for developing marketing strategies and managing marketing operations.

**CAREER OPTIONS**
- Brand & Product Manager
- Sales Manager
- Client Relations Specialist
- Entertainment Marketing
- Marketing Research
- Purchasing & Logistics
- Global Marketing
- Communications

**Optional MKTG Concentrations:**
- Digital Marketing Strategy
- Professional Sales

**TOP EMPLOYERS**
- CVENT
- PepsiCo
- Marriott
- Gartner
- Area 23
- memoryBlue
- Ferguson
- Amazon
- IBM
The B.S. degree in Real Estate at Virginia Tech is a comprehensive, interdisciplinary major within the Pamplin College of Business that builds on existing strengths across five colleges. Students will take courses in finance, law, property management, and more to gain practical experiences that will apply to their degree.

The REAL Program was ranked #4 in popularity and overall quality by College Factual.

CAREER OPTIONS
- Real Estate Appraiser
- Commercial Broker
- Lease Administrator
- Project Engineer
- Cost Estimator
- Investment Analyst
- Commercial/Residential Property Manager

TOP EMPLOYERS
- CBRE
- CoStar Group
- Cushman & Wakefield
- Prologis
- Beacon Communities

REAL ESTATE

BUSINESS MINORS
- DIGITAL MARKETING STRATEGY
- ENTREPRENEURSHIP & NEW-VENTURE GROWTH
- EVENT & EXPERIENCE MANAGEMENT
- FINANCE
- GLOBAL BUSINESS PRACTICES TO IMPROVE THE HUMAN CONDITION
- INTERNATIONAL BUSINESS
- ORGANIZATIONAL LEADERSHIP
- PROFESSIONAL SALES
- REAL ESTATE
INTERNATIONAL PROGRAMS

Live, work, and compete in our global economy! Start thinking with the end in mind...plan to study or intern abroad while in college. Pamplin provides many international opportunities for its students, including faculty-led study abroad programs, and supports exchange and internship programs around the world.

We offer opportunities to further develop your global mindset with the following programs:

- 1-Week spring break programs
- 2-Week winter programs
- 4-8-Week summer programs
- Semester-long programs
- Internships
- Exchanges
- International Research

View the complete list of programs offered at pampl.in/studyabroad.

Contact Dr. Jennifer Clevenger (jcleve@vt.edu) for more information.

Study abroad in a wide range of locations. Below are a few examples:

**Barcelona**
Spring semester trip – Study a broad spectrum of business in an international context while interacting with international businesses every day

**Caribbean**
8 days during summer I – Introduction to International Business while cruising in the Caribbean

**China**
4 weeks during summer I – Explore emerging economy and changing consumptions practice

**Europe**
4 weeks during summer I – Explore business practices throughout Europe

**Italy**
16 days during winter break – Explore luxury businesses

**Switzerland/Africa**
Semester trip – Learn marketing and social change practices
There are a number of student organizations at Virginia Tech that provide excellent learning opportunities outside of the classroom. Pamplin houses around 30 business-focused student organizations. Below are a few examples (visit pampl.in/studentorgs for the complete list):

**BASIS (Bond and Securities Investing by Students)**

BASIS is a student-managed bond fund investing $5 million of the Virginia Tech endowment. They manage the largest student-run fixed income portfolio in the country.

**Entrepreneurship Club (VT E-Club)**

The E-Club brings together creative and action-oriented students to build world-changing ideas. The club enhances a student’s entrepreneurial journey through speakers, workshops, coworking events, pitch competitions, and social community events.

**PRISM (Pamplin Reinventing Social Media)**

PRISM is an interdisciplinary ad agency run by the next generation of creatives, strategists, analysts, and marketing mavens. The organization’s members represent a variety of majors with diverse talents that help create PRISM’s unique work.

### WHY PICK PAMPLIN?

**Shreya Thum**  
BIT/Finance  
Class of 2021

"Pamplin has allowed me the ability to take my education beyond the classroom. I have been able to expand my knowledge while working closely with my professors and peers. Passionate faculty, innovative students, and next-generation ideas truly make up the heart of Pamplin."

**Julia Cavallaro**  
HTM  
Class of 2020

"Being a part of the Pamplin family as an HTM major has given me countless opportunities to grow and learn as a Hokie. This program afforded me the opportunity to study abroad in Italy and the Dominican Republic, complete over 1500 hours of experience through summer internships, and still graduate in four years!"

**Kelsey Phelon**  
Finance/Marketing  
Class of 2021

"Pamplin's faculty and student organizations have given me the network and experience to launch my career. Hokies help Hokies on and off campus...a truly unmatched student and alumni experience."
JUMPSTART YOUR CAREER

Pursue your passion. Seek a program with competitive and professional rankings. Connect with students. Share your foundation of a universal business knowledge through core business classes and an integrated curriculum.

#PICKPAMPLIN